

Avatars & covers

PROFILE AVATAR · 1:1 · EXPORT AT 1200 × 1200



PRIMARY — GOLD ON INK



ALT — INK ON GOLD



WORDMARK LOCKUP



LIGHT / PRINT

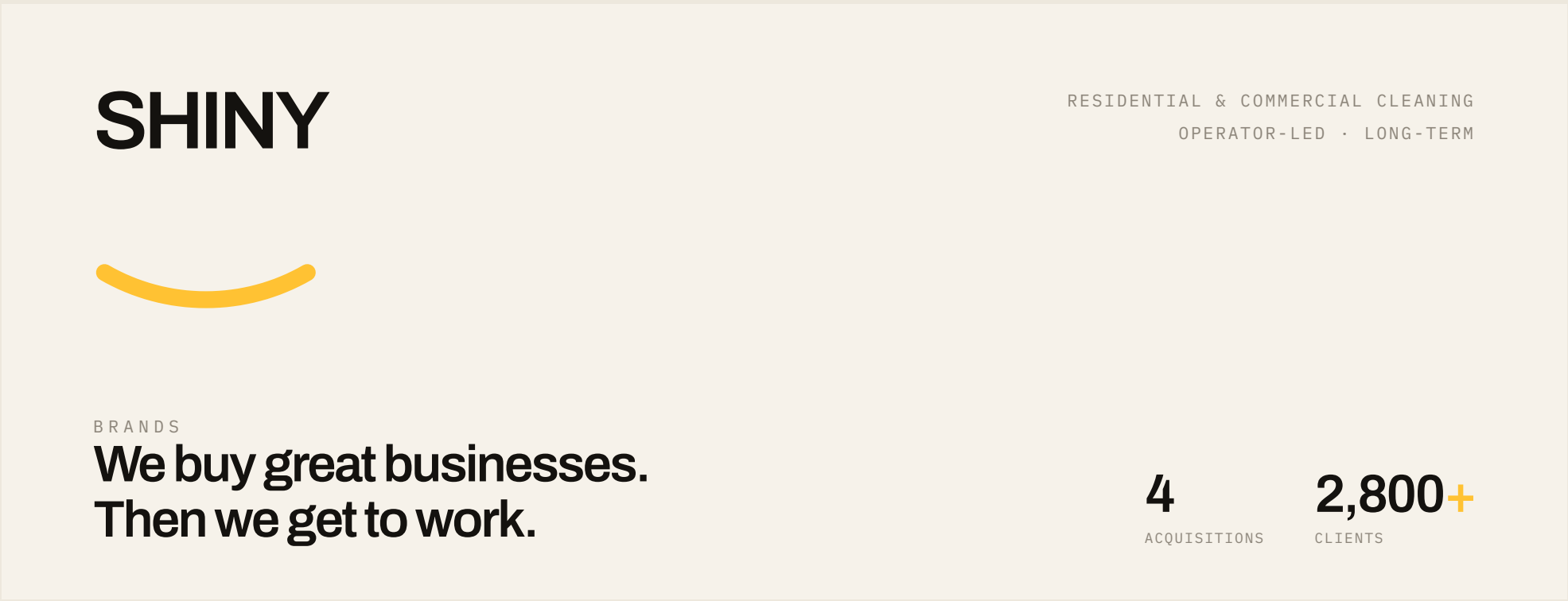


SIZE TEST — 72 / 44 / 24
PX. STROKE THICKENS AS IT
SHRINKS.

LINKEDIN COMPANY COVER · 1128 × 191



FACEBOOK PAGE COVER · 1640 × 624 (SCALED TO 60% HERE)



Avatar rule: the arc alone, centered, occupying 53% of the tile width — never the wordmark at avatar size on LinkedIn or Facebook, where the frame crops to a circle. Keep 24% clear space on all sides so circular cropping never touches the stroke.